

## Optima Dual Post Battery

Optima is the most advanced engine starting battery available today.

The patented *SPIRALCELL* Technology provides many features and benefits not found in conventional automotive batteries. The Optima's *SPIRALCELL* Technology provides more power for faster, crisper starts. This battery is smaller and capable of fitting into more conventional vehicles, yet still has a life span two to three times longer than the competition.



### Features:

- In performance tests, the Optima lasted two to three times longer than conventional, flat-plate batteries.
- Electrolyte in the Optima is completely absorbed. It can't leak<sup>1</sup> even if the battery is cracked open. This means that the Optima is safer for people, equipment and the environment.
- Vibration is a primary killer of conventional batteries. Optima's tightly wound *SPIRALCELL* resists jarring<sup>2</sup> and vibration.
- The Optima won't corrode battery terminals, cables, or the vehicle. And you never have to add water!

### Model Specifications:

Size: 9.4" L x 6.8" W x 7.6" H  
Minimum Weight: 33.1 lbs  
Voltage: 12.8V  
Reserve Capacity: 90 Min.  
Capacity (C/20 Rate): 44 Ampere-hour

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Code: INSSC75U

Availability: Usually ships the next business day.

Everyday Price: £134.95

Sale Price: **£129.95**

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**You are a sales engineer for AutoParts, a company specialized in car parts. You have a meeting today with Mr or Ms Green, who is the manager of a large garage. This is a first meeting. Your objective is to present your company and your product as well as possible, and you should try to answer your customer's needs.**

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<sup>1</sup> To leak : *fuir*

<sup>2</sup> Jarring : *les cahots*