



YOUR NATURAL SOLUTION  
TO PURE POOL WATER



£ 250

**Extensive TWO-YEAR warranty.**

## WHAT IS FLOATRON?

*Floatron*® is the original water purifier combining solar electric power generation with a process called ionisation which converts pool water to mineral water. By introducing atomic amounts of specific minerals into water, microorganisms such as algae and bacteria cannot thrive.

Mineralised water remains an effective controller of algae and bacteria for long periods, unlike the poison chlorine which dissipates rapidly, particularly in summer temperatures when you require your pool to be at its best.

There is no need to shower after using your pool, and no deterioration of bathing clothes or bleaching of hair.

## HOW DOES FLOATRON WORK?

When *Floatron*® floats on water, sunlight is converted into electricity by the advanced technology solar panel and converts your water to mineral water. This harmless, low power current energises a special mineral electrode below the water line, and causes the release of minerals into the surrounding water.

Mineral water effectively controls microorganism growth in your pool, reducing chemical costs by about the equivalent cost of *Floatron*® in approximately one year. An accumulation of some pool contaminants such as dust, suntan lotion and body fluids are not affected by minerals and can cloud the water, so a minimal amount of chlorine should be available to dissolve these and maintain crystal clear conditions.

## BENEFITS OF FLOATRON

Extensive reports from the environmental body Greenpeace concluded that by relying on chlorine as a disinfectant, we have traded one public health problem i.e. infectious diseases, for another – chemically-induced diseases.

With *Floatron*®, an 80% reduction in chlorine is typical. If no chlorine at all is preferred, other readily available oxidisers such as bromine or oxygen-based compounds, may be substituted and used in conjunction with *Floatron*®, to ensure a *safe, natural* and *healthy* environment for *pool, spa* and *hot tub* users.

## **SITUATION**

- ◆ You are a sales executive and you work for *Floatron*.
- ◆ You have made an appointment with Mr Higgins, the manager of **Aquarius**, which specializes in outdoor swimming-pools.
- ◆ You have never met him before.
- ◆ Using the elements in the text as well as your own ideas, tell him about your new product.
- ◆ Be ready to negotiate a deal.

## **USEFUL WORDS.**

to thrive: se développer

bleaching: décoloration

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